



Shri Vaishnav Vidyapeeth Vishwavidyalaya
Shri Vaishnav Institute of Architecture
Choice Based Credit System (CBCS) Scheme in the light of NEP-2020
B.Des Product design

SEMESTER -5 (2019-2023)

Sr. No	Course Code	Course Typology	Course Name	TEACHING			CREDITS	EXAMINATION SCHEME					TOTAL MARKS
				L	T	S		THEORY			PRACTICAL		
								End Sem University Exam (50% or 40%)	Two Term Exam (20%)	Teachers Assessment* (20%or 30%)	End Sem University Exam (50%)	Teachers Assessment* (50%)	
1	BDES PD 501	STUDIO	DESIGN STUDIO 4	0	0	8	8	0	0	0	200	200	400
2	BDES PD 502	THEORY+STUDIO	NATURE OF MATERIALS AND PROCESSES-III	2	1	1	4	50	20	30	0	100	200
3	BDES PD 503	STUDIO	DIGITAL STUDIO - IV 3D MODELLING	0	0	3	3	0	0	0	75	75	150
4	BDES PD 504	THEORY	PRODUCT BRANDING AND IDENTITY	1	1	0	2	50	20	30	0	0	100
5	BDES PD 505	THEORY	DESIGN MANAGEMENT 2- IPR	1	1	0	2	50	20	30	0	0	100
6	BDES PD 506	LAB	ELECTIVE - III	0	0	2	2	0	0	0	50	50	100
7	BDES PD 507	LAB	CREATIVE WRITING (ENGLISH)	0	0	3	3	0	0	0	75	75	150
							24						1200

Legends: L - Lecture ; T - Tutorial/Teacher Guided Student Activity ; P - Practical ;

*Teacher Assessment shall be based on following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.